



# ANNUAL REPORT 2015-16



## Our Trustees



Ms. Janki Vasant

Janki Vasant is an eminent social activist having an experience of 25 years in the field of education. Social service has been in her family and she is born to well known social activist parents. Being the brainchild of hers, the inspiration for initiating Samvedana has been through her association with numerous social activities and organizations like Citizen's Council, UNICEF, VISAMO Kids, Yuva Unstoppable in the past



Mr. Hiten Vasant

Hiten Vasant is a multi-faceted self motivated individual with diverse talents & business acumen. Under his leadership, Vasant Group is excelling in logistics solutions, data management, Vasant veggies & warehousing. With social cause at his heart, in addition to Samvedana, he is a trustee with Utthan - an NGO working with mentally challenged children; & Yuva Unstoppable and also he is Honorary Secretary for Ahmedabad Traffic Police Trust working towards the betterment of the traffic situation of Ahmedabad.

Mr. B.M Peerzada

He is an eminent Economist, former Dean, Commerce Faculty, Gujarat University and President of L.J. Group of Institutes which comprises of 19 different institutes in Ahmedabad offering courses ranging from undergraduate to postgraduate to professional courses, and has served in the Planning Commission of India. His orientation towards serving the society and grooming the youth has inspired him to be associated with Samvedana as its trustee, since its inception.



# About Samvedana

Founded in 2003, Samvedana is a nonprofit organization registered under Bombay Public Trust Act, 1950. We work for the integrated development of slums with a focus on education, nutrition and skill development of socially and economically deprived children, youth and women.

Our main projects are in more than 50 slum communities in the western periphery of the city and 4 villages in the district of Ahmedabad.

Apart from education initiatives, we have also been working for the malnourished children as a partner with the government's ICDS project. Under this initiative Samvedana monitors and adds value to 76 Aanganwadi's.

Through our 4 different projects focusing upon education, nutrition and skill development today we have touched lives of over 1 lac 25 thousand beneficiaries being children, youth and women.

Driven by sole passion for development of children, we are constantly striving to fulfill our purpose of sensitizing the society and transforming lives. Samvedana has merely been an initiator. It is the relentless support of our team of volunteers, corporates, professionals which has collectively worked towards bringing about the difference.

Today the world that we live in is highly dynamic, going through radical changes. At Samvedana we are constantly striving to understand the changing needs of our community and adapt to those needs. We strongly believe that by transforming the lives of the underprivileged, our nation will attain holistic development.



## Vision

Be a catalyst for sustainable impact in the area of nutrition, education and skill building amongst the underprivileged considering their family as a unit and inclusions at the core.

**A Child without Education is like a bird without wings**

~Tibetan Proverb

# Samvedana's Initiatives

**Baal Ghar:** Baal Ghar is an initiative by Samvedana to fight against the high child mortality rate and under nourishment amongst the pregnant women and infants.

Hence, we joined hands with the government to undertake the social responsibility by running Aanganwadi centres under the Integrated Child Development System (ICDS) project of Government of India.

To reinforce this idea, Samvedana conducts a variety of workshops and welfare events for adolescent girls, pregnant women and lactating mothers to empower their lives.



## **Gyaan:**

Under the initiative 'Gyaan', Samvedana supports private high school education for grade VIII to XII. It also organizes various workshops on various subjects such as computer software, personality groom, socio-economic development and others that work towards holistic development of the students.

Education tours are also conducted so that the students are able to learn more via interacting with the outside world. The main operation under this initiative is to assist the students requiring admissions in higher schools and colleges.



## **Mitra:**

Mitra was initiated with a belief that a more sensitised society could be created if the more fortunate ones had the opportunity to serve the needful.

Therefore, this initiative provides a platform of exposure to these children through our Happee Diwali Mela and Happee Summer Workshops. These workshops were conducted with the help of volunteers who wish to extend their support towards these children and empower them.

**Akshara:** ‘Not just education, but quality education is the right of every child.’

AKSHARA is about our commitment towards building strong foundations of education at the grass-root levels as well as access to all-inclusive welfare programmes to develop a learning system for the children.

Under this programme, we aspire to create smart students with developed critical and analytical thinking abilities, which can compete with other privileged peers when they reach high school, thus have higher employability.

By synergizing and working with the school principals and teachers, Samvedana feels privileged in being a catalyst in act of nation building by proving the qualitative education which is the birthright of every child irrespective of his background.



### **Eklavya:**

A vibrant color of the Samvedana's initiatives, EKLAVYA reaches out to deserving children from extreme poverty and provides them scholarships for higher education.

Samvedana's EKLAVYA program was initiated to lend a support to deserving and economically constrained children through financial benefits and scholarships. The children are identified based on their merits and the socio-economy background of their family. The financial assistance covers school fees, uniform, round the year tuition support, other education materials, educational visits, career counselling, computer education and the exposures offered through workshops round the year.



### **Sakhi:**

Sakhi provides counselling work that is integral to Samvedana's projects. Counselling is supported by numerous workshops that emphasize on strengthening their morale, guiding them in the required direction and empowering them with knowledge. It also organises home visits to explore their environment and health camps at regular.



If you are not willing to learn no one can help you.

If you are determined to learn no one can stop you.

Skavya

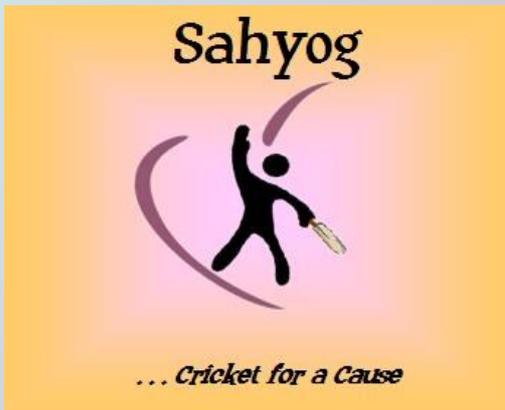
Mitra

Akshara

Ilaan

Rakhi

samvedana  
give your compassion a name



## Project Activities

Sr. No.	Our Initiatives	Functioning Area	Beneficiaries
1.	Akshara:		
	Vadaj	Vasukinagar & Tulsinagar slum, New Vadaj	Primary School Children
	Vastrapur	Sarkari Vasahat Prathmik Shala	Primary School Children
	Rural Project	Lana, Vataman, Badarkha, Matar and others	Primary School Children
2.	Gyaan	Swami Vivekanand Institute of Training, Akhbarnagar, Ahmedabad	Primary School Children
3.	Eklavya	Swami Vivekanand Institute of Training, Akhbarnagar, Ahmedabad	High School, Higher Secondary and College Students
4.	Udgreev	Swami Vivekanand Institute of Training, Akhbarnagar, Ahmedabad	Kishoris and Women
		Urban Area	Kishoris and Women
		Rural Area	Kishoris and Women
5.	Sakhi	Slum communities – Vadaj, Vastrapur, Dholka Project	Parents
6.	Mitra	All the projects	Volunteers
7.	Baal Ghar	Chandlodia – 24 Aanganwadis	Preschool children
		Ghatlodia – 21 Aanganwadis	Adolescent girls
		Thaltej – 31 Aanganwadis	Pregnant Ladies
			Lactating mothers

### Academic Training and Evaluation

Samvedana believes in continuous and measured development of students. At all the Samvedana's centres, remedial classes are conducted. Students are taught with the help of audio-visual aids and computer systems leading to enhanced understanding of the subject

The mentor to student ratio is 1:25 and so, with the help of our volunteers, giving special attention to weak students is possible. This has led to growth of each and every student which is evident in their academic results.

# Udgreev – A CSR initiative of HPPL

Our Skill building initiative to provide vocational skills to the adolescent girls and women at the Aanganwadi centres, train them, create various products and create market linkages to sell these products.



This project has been undertaken in Chandlodia, Ghatlodiya, Sola, Bhadaj, Vadaj, Thaltej areas of Ahmedabad.

We intend to reach out to as many women and youth possible therefore in coming year we are planning to expand the number of centres in the abovementioned areas of Ahmedabad.



## Objectives of Udgreev:

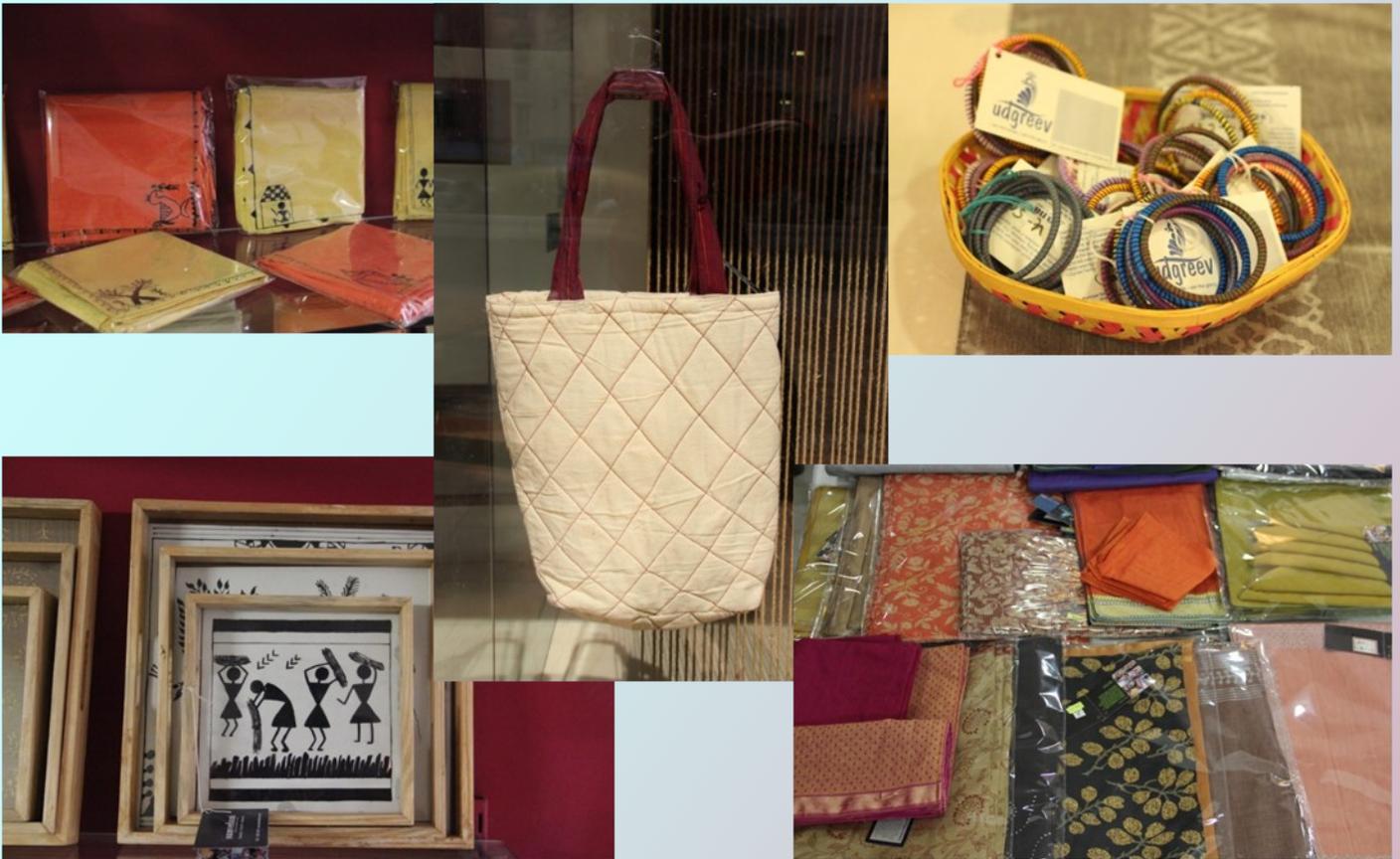
To empower the adolescent girls i.e. kishoris (Youth) and women through vocational training and awareness programs round the year and thereby, create employment opportunities and connect with market linkages.

Our target group is mainly the girls from the economically backward sections of areas like Ghatlodia, Chandlodia, and Thaltej.

It is a project not just about economic independence, but also about pragmatic understanding of the world and building of a brighter future.

Samvedana, through this project, attempts to link the creativity and talent of the adolescent youth and women to the market requirements.

Women learn to make home accessories, fashion accessories, candles, footwear, fine arts, tribal arts and much more.



Udgreev – Workshop for Yoga Mats, Shibori and bags making was held on 21<sup>st</sup> July, 2015.



Creative display by Samvedana women and youth, A journey of self pride - Udgreev at Alpha One mall from 24<sup>th</sup> to 28<sup>th</sup> August 2015.

Udgreev's Festive Handcrafted display by Samvedana's artisans women and youth, supported by volunteers and designers. 1st, 2nd Nov, hosted by Beyond Gallery. Light up lives this Diwali

Udgreev – Femafest at Ahmedabad Haat from 12<sup>th</sup> to 15<sup>th</sup> March 2016



# Fund Raisers: Sahyog 2015



Samvedana organized its annual fundraising event “Sahyog 2015: Cricket for a Cause”. 36 leading corporate houses of the city participated in the tournament to support the cause of Samvedana. The tournament started on 29<sup>th</sup> Jan 2016 and ended with a grand closing ceremony on 12<sup>th</sup> Feb 2016. “Sahyog – Cricket for a Cause” was initiated way back in 2003, with an objective to involve the corporate houses into a social cause and get into meaningful CSR projects. The corporate teams played league matches and enjoyed the box cricket – a monopoly of Samvedana in Ahmedabad. The playing teams enjoy the fun-filled cricket, which also acts as a team building exercise for them. The funds raised in this event, make a vital difference in the lives of children supported by Samvedana, and acts as a fuel for the current initiatives of Samvedana



## Corporate Houses who participated in the Event:

### Box Cricket

AIA Engineering  
Anil Ltd.  
Lions club graeter  
BKMIBA  
BNI Maximus 1  
BNI Maximus 2  
BNI Prometheus  
Club O7 Club and Convention  
Divya Bhaskar  
FFAC  
Flourish Purefoods Pvt. Ltd.  
Gala Infrastructure Pvt. Ltd.  
Gandhi Corporation  
Hazira LNG Pvt. Ltd.  
Indian Oil Corporation Ltd.  
Infostretch  
Intas Pharmaceuticals Ltd.  
Bajaj Avengers Club  
Jayatma Informatics Pvt. Ltd  
Kalorex  
Kataria Automobiles  
Khushi Advertising  
Khushi outdoor and media  
Landmark  
Ganesh Housing  
Sanghi Industries Ltd.  
Vasant Veggies  
Vodafone West Ltd.

### Seasons Cricket

Adani Enterprise Ltd.  
Arvind Ltd  
Central Bank of India  
Idea Cellular Ltd.  
Khushi Advertising  
Vodafone West

### Sponsors

Hester Bioscience Pvt ltd  
Indian Oil Corporation Ltd.  
Reliance Industries  
TOD and sisillian ventures  
True Value  
Arvind Ltd

### Supporters

Ganesh Housing Corporation  
Coca cola  
Gandhi Corporation  
Khushi Advertising  
Nescafe  
Vasant Veggies  
Read to Speak  
highway street  
zorba lights

### Gift Sponsors

Choice Restuarant  
Deeana Restuarant  
Freezeland  
Golden Kitchen  
HOF  
Jadeblue  
Kbobs  
Lecoppers  
LG Electronics  
Neonz Club  
Philips  
Raymond  
Ryeto Namkin  
Uppercrust  
Vasant veggies  
Worlds Web



### Hospitality Partner

Gwalia  
Neonz  
Nescafe, Veersales.

### Radio Partner

94.3 MY FM

# Activities at Samvedana



## Anand Mela

Students of HL Institute of Commerce, Ahmedabad, organised a fair called 'Anand Mela' for the children at Samvedana. The fair had different game stalls, dance, art and craft activities, technology based learning activities. Through these activities the students were able to broaden their horizon in various areas.



## Impact Day

Samvedana along with Deloitte- Consultancy Firm, celebrated their Impact Day on 28 November. The employees of the firm spent a full day with Samvedana's students. This event was organised at two centres of Samvedana- Vadaj and Vastrapur.

## Environment Awareness

Some activities were conducted at Samvedana's Vadaj centre to create awareness towards environment.

## Collaborative Efforts

Samvedana joined BNI – an organisation which works in over 45 countries that is 'World's largest referral organisation' with over 1,50,000 members worldwide. The primary purpose of this organisation is to build 'powerful referral networks'. Once every week, all the executives from the businesses meet and discuss about their needs for which the other members try to provide referrals.

To celebrate the success of the BNI Symposium, Members' Day was celebrated where Samvedana was given a chance to exhibit its work. Through this, Samvedana was able to connect with people from different fields who came forward to support education for the children.

Samvedana displayed its wish tree which showed children's and teachers' wishes and Samvedana's upcoming project requirements. This helped fulfil many of the children's wishes such as bicycles, school bags, kitchen utensils, movie trips, computers and summer camp fees.



Kite Festival: Students at Samvedana set their spirits soaring as they celebrated the festival of kites.

Diwali Mela: Samvedana organised a Diwali Mela for the students for celebrating the festival of lights.





Navratri Celebration: Glamour hits Samvedana as students dance away to the tunes of garba in vibrant colours.

Christmas Celebration: Christmas Celebration was done with the students of Samvedana and they enjoyed the celebration through music and dance.



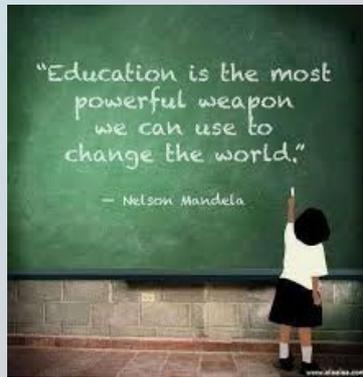


Samvedana honoured by honourable CM at Credai Gujarat convention.

Samvedana at Women's Bike Rally



Little Samvedana Angels showstoppers at a city based mega fashion show sequence with 'Maitry' at 'adaa'.Feb 2016



**"Kind words can be short and easy to speak, but their echoes are truly endless."**

**Mother Teresa**



## Happee Summer Camp

Samvedana attempts to bring a social change under a fifteen-day long celebration called 'HAPPEEE SUMMER'.

Happee Summer emphasises on driving social change from the grassroots level through a series of carefully-crafted workshops in various spheres of life, ranging from intellectual abilities, performing arts and creative arts for children from the needful wings of our society.

It is also an amalgamation of several skill development programs that have contributed towards holistic development of the students.

Also, it strives in an effort to make the summer of these lovely children memorable and happy.





**Field Trip**  
The students at Samvedana's Vastrapur centre got a privilege to explore the Science city.



On 2<sup>nd</sup> October Samvedana had organised a Charity Dinner. The Pathshala and Akshara kids at the joy of giving charity dinner.



Samvedana's very Unique Happee Diwali Shopping Fest: At Vastrapur municipal school today ! Our kids, on weekly basis are awarded with silver and black stars based on positive and negative attributes as pre decided by our team of teachers-counsellors. Through final number of silver stars, they earn token money. With which they SHOP! at Happee shopping organised by Samvedana every quarter. Here they shop with pride, have a choice of what they want unlike in charity and of course learn managing money! Not to mention the good habits they form while following positive attributes to gain stars and avoiding their pattern of negative one's! People graciously donated stuff useful for children or their families.

**Samvedana Trust**  
3rd Floor, Swami Vivekanand Institute  
Bh. Shivam Flats, Akhbar Nagar  
Akhbaragar Circle,

**Profit & Loss A/c**  
1-Apr-2015 to 31-Mar-2016

Particulars	1-Apr-2015 to 31-Mar-2016	Particulars	1-Apr-2015 to 31-Mar-2016
<b>Direct Expenses</b>	<b>12,27,651.00</b>	<b>Direct Incomes</b>	<b>60,37,535.54</b>
Eklavya Gujarat Microwax	51,458.00	Income From -Cricket Event	10,90,358.82
General Expenses-Eklavya	11,45,731.00	<b>Current Donation</b>	<b>42,10,664.72</b>
Udgreev Project- Hazira	30,462.00	Current Donation- Eklavya Project	2,25,000.00
		Current Donation - Food for Change	35,000.00
<b>Indirect Expenses</b>	<b>16,39,522.31</b>	Current Donation- Fund Raiser	1,96,000.00
Accounting Wrofin Charges	12,000.00	Current Donation-Health & Nutrition	46,000.00
Administration Charge A/c.2	8,366.00	Current Donation - Summer Camp	1,60,040.00
Bank Charges	7,896.04	Non Plan Grant- Anganwadi	74,472.00
Charity Commissioner Ahmedabad	22,765.00		
Computer Repairs & Maintenance	22,320.00	<b>Indirect Incomes</b>	<b>4,40,122.36</b>
Conveyance Expenses	1,75,393.00	<b>Udgreev Income</b>	<b>3,14,600.00</b>
CO ORDINATORS CHG	1,700.00	Fixed Deposit Interest Income	1,00,403.36
COURIER & POSTAGE EXP A/C	90.00	<b>Kasar</b>	<b>5,230.00</b>
Courier & Postage Expenses	840.00	Saving Bank Interest Income	16,989.00
Diwali Gifts	42,120.00		
Donation to Other Charitable Trust	43,000.00		
Employer's Share of Contribution	1,03,782.00		
GRATUITY PAYMENT	62,392.00		
Insurance Expenses	93,900.00		
Interest on BANK OD	1,56,571.00		
Interest on Tds	378.00		
Internet Expenses	11,195.60		
MEMBERSHIP FEES	32,691.00		
MUNICIPAL TAX	10,000.00		
Office Expenses	78.00		
Professional Fees	48,825.00		
Provident Fund LIP Charges- 21	2,088.00		
Provident Fund Service Charges on LIP-22	1,400.00		
Salary	5,35,877.00		
Salary & Bonus Exp	36,244.00		
STAFF BONTIS A/C	9,400.00		
STATIONARY EXP	9,887.00		
Telephone Expenses	30,143.67		
TRAVELLING EXPENSES	1,28,699.00		
XEROX EXP	5,097.00		
Xerox Expenses	6,384.00		
<b>Nett Profit</b>	<b>36,10,484.59</b>		
<b>Total</b>	<b>64,77,657.90</b>	<b>Total</b>	<b>64,77,657.90</b>

# FINANCIAL STATEMENTS

**Samvedana Trust**  
3rd Floor, Swami Vivekanand Institute  
B/h. Shivam Flats, Akhbar Nagar  
Akhbarnagar Circle,

**Balance Sheet**

1-Apr-2015 to 31-Mar-2016

Liabilities	as at 31-Mar-2016	Assets	as at 31-Mar-2016
<b>Capital Account</b>	<b>24,32,238.00</b>	<b>Fixed Assets</b>	<b>16,95,471.00</b>
<i>Corpus Fund A/c.</i>	24,31,738.00	<i>Audio Video Room Systems</i>	95,036.00
<i>Trust Fund A/c.</i>	500.00	<i>Computer (HP Desktop)</i>	15,396.00
		<i>Electrical Fan</i>	33,006.00
<b>Loans (Liability)</b>	<b>2,31,41,740.85</b>	<i>Furniture / Fixtures</i>	1,00,800.00
Bank OD A/c	6,69,740.85	<i>Lazer Printer</i>	8,500.00
Unsecured Loans	2,24,72,000.00	<i>PA Systems</i>	16,200.00
		<i>Projector Screen</i>	5,320.00
<b>Current Liabilities</b>	<b>17,030.00</b>	<i>Sony Laptop</i>	57,000.00
Duties & Taxes	17,030.00	<i>TATA MAGIC -4 CAR-</i>	8,86,050.00
		<i>Think Pad Lenova</i>	31,500.00
<b>Misc. Expenses (ASSET)</b>	<b>71,03,255.27</b>	<i>VEHICLE</i>	4,46,663.00
<i>Income Over Expenses</i>	71,03,255.27		
<b>Profit &amp; Loss A/c</b>		<b>Current Assets</b>	<b>52,40,305.12</b>
<i>Opening Balance</i>	(-)13,48,274.46	Deposits (Asset)	46,62,825.00
<i>Current Period</i>	36,10,484.59	Loans & Advances (Asset)	1,99,070.00
<i>Less: Transferred</i>	22,62,210.13	Cash-in-hand	4,319.56
		Bank Accounts	1,89,008.56
		TDS (AY 2014-15)	53,565.00
		Tds (AY 2015-16)	71,803.00
		TDS RECEIVABLE (AY 1617)	59,714.00
		<b>Branch / Divisions</b>	<b>2,57,58,488.00</b>
		<i>Vasant Pathshala</i>	2,57,58,488.00
<b>Total</b>	<b>3,26,94,264.12</b>	<b>Total</b>	<b>3,26,94,264.12</b>

